

Property investors turn to Bodrum for opportunity.

Linking Europe with Asia and the Middle East, Turkey has a thriving tourism industry that is experiencing continued expansion as the country's application to accede to the EU makes progress. In anticipation of economic growth, and following a recent change in government law regarding foreign ownership, property investment has rocketed and the trend is set to continue as the strength of the euro leads holiday makers to avoid some of the traditionally popular European resorts.

Bodrum, a port town in the Aegean Region of Turkey, is a popular international tourist attraction that boasts a Mediterranean climate - hot and sunny summers and mild winters - and offers holiday makers sun, sea and tranquillity or yachting, excitement and adventure. Bodrum is suited to a range of different holiday preferences, but is especially popular with those seeking a lively nightlife alongside a picturesque coastline - where clubs and bars are open all night.

Famed for its arts and entertainment culture for centuries, Bodrum is also a popular attraction for artistic types looking for a second home in an idyllic location. Art, poetry, singing…all can be inspired by those visiting Bodrum - where conventional and contemporary merge happily to cater for all. Growing tourist numbers have also encouraged the development of the region's retail industry, so more recently it has become a shopper's paradise…and the forthcoming addition of new golf courses will only widen appeal for those considering a visit!

With increasing tourism (further encouraged through budget airline access) comes increasing interest from international property investors looking to capitalize on the popularity of the resort. Favourable property prices and wide appeal for tourists makes Bodrum an increasingly attractive option for investors looking to avoid the euro zone and make their money go further.

With houses, flats and apartments available to suit a range of budgets and promising rental income, it's easy to understand why investors agree that Bodrum is a wise choice. With a low cost of living and cheap travel to and from the UK, it's a region that attracts serious investors - seeking an ongoing source of rental income - as well as second homeowners looking for an easily accessible, affordable location to visit repeatedly throughout the year.

The numerous attractions offered by Bodrum, Turkey - with tourism numbers that speak for themselves - leave no question as to why it has such appeal with international property investors and suggest that anyone looking to make a similar purchase should consider it a very real possibility for their investment.

About the Author

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