

Tips To Create an Effective Link Wheel

Link Wheel is fast emerging as a powerful and reliable SEO tactic that can help increase the search engine ranking position of a website, significantly. It makes use of number of web 2.0 websites to create links between articles, all of which individually point towards a main website, whose rankings need to be improved. Link wheel is fast emerging as the most effective means of helping a website to reach the first page in goggle search results, based on a specific target keyword.

Before building a Link Wheel, it is vital to understand the strategies that make a Link Wheel work in the most effective manner. For [creating a truly effective Link Wheel](#), one needs to make use of various properties. It is also important to ensure that the link in each article points only to just one other article in any of the web2.0 websites that constitute the Link Wheel. One of the effective ways of achieving this is by doing so on paper first. It is better to draw a diagram gives a picture of which web 2.0 website article will point to which of the remaining websites article.

For example, a Link Wheel containing web 2.0 websites like Blogger, Squidoo, HubPages, Wordpress etc, one can create a diagram which indicates that the article on Blogger will provide a link to the article on HubPages which will further provide a link to an article on Wordpress which might further contain a link to Squidoo and so on. Having the clear picture of which website links to which other website definitely helps in avoiding any confusion during the actual creation of links. It is also important to keep in mind that all these links ought to be one way links, meaning that no article is back linked by its target article.

However, the articles can be back linked from the main website or other web 2.0 websites, to which the article is not pointing directly. In fact that is what makes the entire strategy so successful. With no two successive websites back linking to each other, but all the other websites pointing to one other, it creates a powerful SEO wheel in which each spoke points to one main website as well as other web 2.0 websites. Thus the sites are not only individually effective in increasing the ranking of the main website, but have a collective contribution in enhancing the website rankings.

Another way to create an effective Link Wheel is to create another wheel within the main wheel. This can be done by creating a number of unique articles within a single web2.0 websites, which are then linked in the same manner as the different web 2.0 websites. The only difference between the main wheel and this wheel is that while in the main wheel the linking is between the articles on different websites, in this wheel the linking is between articles within the same website as well as to the other websites.

About the Author

A clear and concise guide to understanding [SEO and Link Building](#). Read articles without complex and hard to follow jargon. Learn how to put your website at the top of popular search engines.

Source: <http://www.kiarticle.info>