

Few blackberry Applications have become a "must-have"™ for small businesses

Not long ago, there was a time when two words "Blackberry" and "Software" could not belong to the same sentence, although it came with a few applications. Nowadays users have huge demand for utility applications.

Time has changed conveniently when phone manufacturers and third-party Application or software developers are meeting those needs. Beyond e-mailing and calling, Blackberry now offers many features that directly help small and medium level businesses. There was a time when consumers thought that Easy email access is the only good feature that makes BlackBerry phones so popular. But now refurbished Blackberry device and availability of path breaking third party applications proved that wrong.

Most of the new applications are phenomenal along with multitasking. And most importantly the new applications are significantly showing the way how to operate small and medium size businesses and how to boost the productivity and ROI.

The increasingly robust list of [Blackberry Applications](#) contains ample range of utility applications such as "Blackberry Messenger", "Evernote", "Google Sync and Calendar", "Skype App", "Google Mobile App", "Bridge for high rise", "Tungle.me", "Don't disturb App", "IM +", "Viigo", "Slacker", "Qik Live Streaming", "Guitar Hero World Tour" etc.

As per the users'™ choice, these applications have become a "must-have"™ applications. The wireless beat of these BlackBerry applications make users spend time with business away from the business house.

Blackberry Messenger allows unlimited and free chatting with other Blackberry Messenger users. And users can send both text and image during chatting. It allows users to keep in touch with partners, clients, organize tasks and get the work done. Meanwhile users can share images during chatting.

Evernote allows users to make lists, take notes, tag pictures, share memos, and organize streams of information, during the move with Blackberry device. Google Sync and Calendar along Google Contact are another useful application to keep track of your business network and appointments.

Skype is mostly used for internationally video and text communication. Now the Skype app on BlackBerry gives users much of the functionality of the desktop version, allowing them to make calls, chatting through a wireless connection, and access to their contact list.

Google Mobile Apps on BlackBerry allow users to receive, edit, and send e-mails and docs, catch up on any subscribed blogs. This Application makes sure that user would not miss any meeting or appointment.

The Bridge BlackBerry app transfers the detailed business contacts, tasks, and e-mail info of the users from desktop to mobile, and vice versa. Tungle.me enhances user's™ existing calendar by syncing it with a public version where you can propose meetings to partners or clients and allow them to book the appointments at pre-approved times. Tungle.me's™ customized pages make calendars easy to find, and their BlackBerry app allows you to use most of the features from anywhere.

Sometimes, phone calls make unwanted distractions and it may interrupt the actual day-to-day operations. BlackBerry supports the Do Not Disturb application that allows users to automatically filtering the calls screening out some other numbers. And the same time it lets others through without turning off or silencing the phone.

There is certainly a hoax for [Blackberry Application](#). And the trick is not much when users find apps for blackberry Software development for their small business. Rather finding the best one is a big matter.

Apart from these applications, there are many third party BlackBerry Application that developers are working on. They develop innovative BlackBerry applications with the help of several updated versions of BlackBerry operating Systems. Most of them can create standalone programs on BlackBerry platform.

Nowadays, specialized and customized BlackBerry Applications are developed in many development companies and there is much more a business users can do with BlackBerry Applications; although the avid BlackBerry users can also scratch these BlackBerry applications and solutions. With the growing demand of BlackBerry users, the third party developers are also trying not to lack in the race any more.

About the Author

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