

How submitting your website to small web directories increases your PR?

One of the easiest ways to gain the kind of website rank you want for your website is through submitting it to various small web directories. There are so many web directories available online that are constantly used by the readers to find websites that are selling new products. These small web directories make sure that the famous search engines find your website easily when people enter the related keywords in the search.

It is essential to help your target audience find your website without struggling hard. One may think that it is only quality website content and insertion of keywords in Meta tags, title and content of your website that will help the Google spiders to shortlist your website but it is majorly dependent on the kind of web directories you submit your website to. It is important to list your website in various small web directories too because every website owner lists his website in popular directories. In order to keep yourself above in this exhausting online competition you need to understand the importance of submitting your website in small web directories too.

So what features account for the quality web Directory's?

When you are submitting your website to a web directory, there are many things that you should keep in mind:

Page rank: Page rank is the number that is given by Google to various pages available on the net. These pages are ranked as per their importance, the number of web directories they are submitted to, quality of content, keywords and the number of clicks it gets every day. Increasing the page rank of your website is most importantly dependent on its submission to small web directories. The main advantage of listing your website on small web directories is that they are free of charge. You can list your website for free. Secondly, these directories work hard and consistently to gain a better page rank that means they provide your website an opportunity to be listed on top. A higher page rank of your website will make it appear on the top and will lead to more clicks and more conversion sales.

Appropriate category: Apart from submitting your website in the small web directories you must also pay importance to the category under which you are listing it. The web directories often have several categories and even more sub categories. Devoting some time choosing the right category is always helpful in the long run. This will help the Google crawlers detect your website quickly and show it more number of times in search results.

Quality of listing: It is essential that you know whether the web directory in which you are submitting your website with is spam or not. If you are submitting website to a directory which is banned by Google and other popular search engines then your effort goes in vain.

Site design: You must visualize the web directory carefully. A good web directory will not be flooded with ads and offers and its design will be up to date. You should look out for the new members and how many websites are contained in various categories listed under it.

Fresh links: Listing your website does not mean that you have to list it once a month but you have to regularly keep on updating the links and content and keep submitting new posts on our website to appear on top to get maximum clicks.

These points when kept in mind will help you choose good quality web directories and gain maximum popularity.

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