

A useful essay regarding the Little King NY style, Little King NY Jewelry and the brand's illustrious founder Michael Regan.

Michael Regan, a jewelry industry veteran with four decades of expertise, and Jennifer O'Sullivan, a Graduate Gemologist, make up the charismatic duo responsible for making some of the most gorgeous gothic silver jewelry to hit the sterling silver gothic jewelry industry in recent days. Developing their intricately designed and crafted gothic silver jewelry under the Little King NY jewelry label, they aim to educate their clients & endow upon them the knowledge they require to make informed choices. The duo has opted to adopt a friendlier tone relative to other gothic silver jewelry labels which tend to interact less with their customers. Little King NY prides itself on going the extra mile to implement client-proposed designs, & believes deeply in always allowing customers to create their own preferred designs rather than forcing mass market designs onto brand fans. 90% of Little King NY's sterling silver gothic jewelry is customized, containing the creative inputs of everyday people with a spark of inspiration to share & a pretty buck to pay. In some cases their designs are so well done that Little King obtains the manufacturing rights over from their customers gaining, permission to sell them to normal customers. The depth of creative inspiration input by people from all over results in Little King jewelry being enviably multi-themed and broad in scope. On another front, a sizeable part of Little King's clients comprise small time designers who possess creative ideas but simply lack the means to realize their designs in sterling silver. These small time designers come to Little King NY and lend creative force to these custom-driven jewelers. Why replicas, fakes and Little King NY inspired jewelry is rising in popularity In recent years, Little King NY jewelry has faced adversity from countless offshore competitors possessing the talent, resources & ability to deliver equally intricate, gorgeous and expertly crafted luxury gothic silver jewelry to bikers & other fans at a tiny fraction of Little King NY jewelry prices. Now, fans of gothic silver jewelry have a wide range of alternatives to original Little King NY jewelry. Gothic sterling silver jewelry fans are waking up to the reality of branding, which is really nothing other than an illusion. Brand is not something that customers can always be expected to pay for. In view of the easy availability of cheaper and just as attractive offerings, it is no wonder that designer label jewelry is not an uncommon sight on the streets despite the premium brand prices of the original. The new wisdom is: why bust the bank on designer label jewelry when you could easily get a nearly identical product made from the same top grade 925 sterling silver at a tiny fraction of the cost? However, in choosing alternatives in the form of fakes or similarly styled inspired designs, it is critical to understand & confirm the quality of jewelry you are buying. Little King NY Jewelry competitors range from top quality alternatives and close replicas by bona fide jewelers to mass-producing manufacturers mass manufactured poorly made bootlegs made from base metals such as aluminium and copper.

About the Author

To learn more about selecting best grade replicas made from real sterling silver jewelry, visit [Gothic jewelry](#) This writer is a Californian craftsman with a decade of jewelry design experience. He specializes in both jewelry craft and fashion analysis. To learn more about David Yurman, fakes, inspired alternatives and other challenges facing the brand, visit [David Yurman jewelry](#)

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