

How to get Domains Cheap with GoDaddy Coupons and Discount Codes

Your website is a branding tool. You use it to attract eyeballs, customers, clients and other consumers of your products and services. Successful branding is all about repetition. Successful repetition is all about the quality of your message--having something that is both easy to remember and just clever enough to stimulate the brain to the point where your message sticks without becoming annoying.

In this day and age you can create a functioning website with a few simple mouse clicks or many hours of heavy coding but no matter how much effort you put into its design the worst thing that can happen is having someone who is interested in finding you not be able to do so because you've made it much more difficult than necessary. The truth of the matter is that without what's known as a "Top Level Domain" name (TLD), most people won't think you are serious about your branding. Yes, it's called bias and yes, you may have the coolest, most tricked-out yoursite.blogger.com webpage on the net but trust me when I say that without a TLD your affiliate marketing efforts will be D.O.A.

Luckily, getting a domain name is easier than you think. The first thing you need to do is think up a great domain name that applies to your niche. If your site is about digital cameras then make sure that's factored into your domain name in a clever way. Think of all the various words that are associated with your niche and combine them if you have to. But whatever you do, make sure you pick your niche first THEN pick your domain name. Don't try to find the coolest domain name in the world and then force your niche, brand or product into it. Now once you've picked a domain name, you have to search to make sure it's available. This is actually something you can do for free at GoDaddy.com. There's a window right there on their homepage that you can use to search if your domain name choices are available. Remember there are a LOT of websites out there in the world and more created every day so be patient if the domain name you thought up is already being used by someone else. The GoDaddy domain name search will also give you available alternative choices that are as close as possible to the name you just put in. This of course will save you time in trying to figure an alternative domain if your favorite is taken.

The best part is that domain names are CHEAP! A few years ago a domain could cost up to \$100 per year but now, because of changing regulations allowing for competition you can get a .com domain name for just \$7.45 a year by using a money saving [GoDaddy coupon](#). And with any domain name purchase at GoDaddy you get free (limited) hosting, free quick blog, free e-mail, all for about the cost of one fast food lunch. The best GoDaddy coupon codes don't expire and can be used over and over. Try **PCH1** to save 10% off any size order or **PCH2** to save \$5 off an order of \$30 or more. If you're buying a new .com domain or transferring an old one, then using GoDaddy coupon code **PCH3** at checkout will get you that magic discount price of \$7.45.

Use these money saving GoDaddy discount codes and you'll keep your money where it belongs, in your pocket. And for those of you who plan on buying more than one domain you'll see quite a bit of savings by using these Go Daddy discount codes time and time again. Most importantly, however, once you find the right TLD, you'll increase the value of your branding many times over.

About the Author

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